

# ST. LOUIS OFFICE MARKET REPORT

## Intelica Insights

As we move into the latter half of 2024, the office market in St. Louis is showing signs of stabilization. Over the past year, demand for office space has reached 860,000 square feet, marking a significant increase after a prolonged period of occupancy decline. This positive change is primarily due to increased owner occupancy. However, this alone may not be sufficient to counter the overall trend of shifting office usage patterns, as the first two quarters of 2024 have seen negative absorption rates. Consequently, the leasing market's outlook remains uncertain, with job growth in the three main office-occupying sectors continuing to decline through the end of May, according to data from the Bureau of Labor Statistics.

Despite challenges, some positive trends have emerged: Washington University and other companies have increased their space usage. The sublease market has also improved, with sublet space declining from 2.5 million square feet last year to 2.0 million. Around 25% of this sublet space is expected to become direct by 2025, shifting responsibility from tenants to landlords.

Overall demand is still below pre-2020 levels, and a tough financing environment hampers new office developments. Rental rates in St. Louis remain relatively low, averaging \$24.22 per square foot. While some high-end properties in areas like Clayton have increased asking rates to around \$40 per square foot, rates in the Central Business District (CBD) have decreased due to weak tenant demand, and several large towers have gone into receivership. Investor activity has declined significantly, reaching a decade low in 2023, though user purchases of vacant office buildings for occupancy have increased since mid-2023, with buyers investing in property improvements.

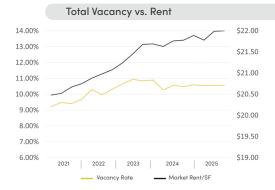
## Q2 2024 STATS

11.0% Direct Market Vacancy

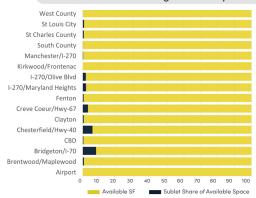


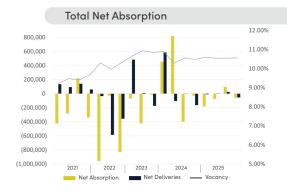
**\$24.2** Average Market Rental Rate/SF

710,906 Year To Date Net Absorption (SF) SOURCE: CoStar (St. Louis, MO Market) | Data as of 7/2024

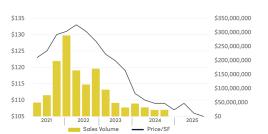


Submarket Subleasing Availability %





Sales Volume and Sale Price PSF



# Q2 2024 St. Louis Office Market Statistics



Market	Class	Inventory SF	Q2 Net Absorption SF	Net Absorption SF 12 Mo	Sublease Availability	Direct Vacancy %	Average Asking Rent/SF	Net	et)   Data as ot 7/2024 Under Construction SF
Airport	Total	3,870,546	-2,670	-47,741	0.0%	1.8%	\$21.91	-	-
Brentwood/Maplewood	Total	1,257,056	15,976	54,510	0.7%	0.9%	\$27.96	-	-
Bridgeton/I-70	Total	1,900,249	1,200	-8,606	7.9%	13.7%	\$21.69	-	-
CBD	Total	23,774,115	-246,689	-526,813	0.4%	21.3%	\$18.97	-	-
Chesterfield/Hwy-40	Total	8,548,077	-19,996	9,079	5.8%	15.2%	\$24.37	-	13,500
Clayton	Total	10,434,360	129,332	285,943	0.6%	13.5%	\$29.00	-	-
Creve Coeur/Hwy-67	Total	3,994,115	-19,517	-129,065	3.1%	9.4%	\$26.03	-	-
Fenton	Total	2,533,188	18,148	120,538	0.5%	12.3%	\$23.43	-	-
I-270/Maryland Heights	Total	5,311,798	87,957	151,090	1.9%	13.5%	\$22.96	-	-
I-270/Olive Blvd	Total	5,665,790	-32,120	143,994	1.8%	18.4%	\$25.26	87,000	-
Kirkwood/Frontenac	Total	1,716,865	-8,418	-9,629	0.0%	16.2%	\$26.18	-	-
Manchester/I-270	Total	2,955,756	-14,235	244,628	0.2%	13.5%	\$24.74	-	-
South County	Total	3,648,446	8,426	32,559	0.1%	10.9%	\$24.39	-	-
St Charles County	Total	8,061,228	-48,548	57,965	0.6%	8.7%	\$23.63	-	66,000
St Louis City	Total	13,272,584	19,331	330,963	0.8%	5.8%	\$23.60	-250,000	753,000
West County	Total	1,030,506	23,800	1,491	0.0%	1.4%	\$23.44	_	-
Market Totals		97,974,679	-88,023	710,906	1.5%	11.0%	\$24.22	-163,000	832,500
Airport									
Airport	Class A	-	-	-	-	-	-	-	-
Brentwood/Maplewood	Class A	113,577	-	-	0.00%	0.0%	\$34.24	-	-
Bridgeton/I-70	Class A	625,887	1,200	-8,606	0.0%	23.7%	\$22.46	-	-
CBD	Class A	13,497,117	-228,213	-449,456	0.0%	25.4%	\$20.14	-	-
Chesterfield/Hwy-40	Class A	5,502,685	-38,685	-23,711	10.8%	16.5%	\$27.02	-	-
Clayton	Class A	6,773,453	113,201	240,584	0.8%	14.4%	\$34.24	_	-
	Class A								
Creve Coeur/Hwy-67 Fenton		429,822	-9,494 17.297	-34,678	5.8% 0.0%	9.1% 18.8%	\$31.48	-	-
	Class A	715,661	17,297	-18,184			\$26.28 \$26.54	-	-
I-270/Maryland Heights	Class A	3,110,473	83,070	137,416	0.7%	10.8%	\$26.54	-	-
I-270/Olive Blvd	Class A	2,636,362	-33,304	140,790	1.3%	24.4%	\$29.19	87,000	-
Kirkwood/Frontenac	Class A	184,052	- 0.110	-	0.0%	25.4%	\$28.87	-	-
Manchester/I-270	Class A	1,474,486	-8,116	245,812	0.0%	18.8%	\$26.94	-	-
South County	Class A	577,663	6,257	24,794	0.0%	16.5%	\$26.32	-	-
St Charles County	Class A	3,114,038	-90,722	46,805	1.2%	10.2%	\$24.35	-	-
St Louis City	Class A	3,203,645	-	554,847	1.5%	7.7%	\$27.80	-	753,000
West County	Class A	202,630	-	-	-	0.0%	\$25.98	-	-
Market Totals		42,161,551	-187,509	856,413	1.6%	14.8%	\$27.46	87,000	753,000
Airport	Class B	3,870,546	-2,670	-47,741	0.0%	1.8%	\$21.91	-	-
Brentwood/Maplewood	Class B	1,143,479	15,976	, 54,510	1.3%	1.7%	\$21.68	_	-
Bridgeton/I-70	Class B	1,274,362	-	-	15.8%	3.6%	\$20.92	_	-
CBD	Class B	10,276,998	-18,476	-77,357	0.7%	17.2%	\$17.79	_	_
Chesterfield/Hwy-40	Class B	3,045,392	18,689	32,790	0.7%	13.9%	\$21.71	_	13,500
Clayton	Class B	3,660,907	16,131	45,359	0.3%	12.5%	\$23.76	_	-
Creve Coeur/Hwy-67	Class B Class B	3,564,293	-10,023	-94,387	0.3%	9.6%	\$20.57	_	_
Fenton	Class B Class B	1,817,527	851	-94,387	1.0%	5.8%	\$20.57	_	_
I-270/Maryland Heights	Class B Class B	2,201,325	4,887	136,722	3.1%	5.0%	\$20.50 \$19.38	-	-
								-	-
I-270/Olive Blvd	Class B	3,029,428	1,184	3,204	2.3%	12.3%	\$21.33 \$22.48	-	-
Kirkwood/Frontenac	Class B	1,532,813	-8,418	-9,629	0.0%	7.0%	\$23.48	-	-
Manchester/I-270	Class B	1,481,270	-6,119	-1,184	0.4%	8.1%	\$22.53	-	-
South County	Class B	3,070,783	2,169	7,765	0.1%	5.2%	\$22.45	-	-
St Charles County	Class B	4,947,190	42,174	11,160	0.0%	7.1%	\$22.90	-	66,000
St Louis City	Class B	10,068,939	19,331	-223,884	0.0%	3.8%	\$19.40	(250,000)	-
West County	Class B	827,876	23,800	1,491	0.0%	2.7%	\$20.90	-	-
Market Totals		55,813,128	99,486	-145,507	1.6%	8.0%	\$21.33	-250,000	79,500



## Notable Transactions

Sold



909 Chestnut St Submarket | CBD



7777 Bonhomme Ave Submarket | Clayton



20 Missouri Research Park Dr Submarket | St. Charles County



1 Progress Point Pkwy Submarket | St. Charles County Tenant | Chubb Corporation Type | Renewal



Leased

12443 Olive Blvd Submarket | I-270/Olive Blvd Tenant | Intellivo Type | New Lease

#### 84,709 SF



2199 Innerbelt Businesss Center Dr Submarket | Bridgeton/I-70



11861-11865 Westline Industrial Dr Submarket | I-270/Maryland Heights



100 N Jefferson Ave Submarket | CBD



101 S Hanley Rd Submarket | Clayton Tenant | Dentons Type | Sublease



701 Market St Submarket | CBD Tenant | SWNW Law Type | Renewal



### Crane Watch -



National Geospatial Intelligence Agency Headquarters Cass Ave Submarket | St. Louis City



SSM Health Outpatient Center 8850 Highway DD Submarket | St. Charles County



7777 Bonhomme Ave Submarket | Clayton Tenant | NUSO Type | New Lease



1400 S Highway Dr Submarket | Fenton Tenant | Midas Construction Type | New Lease

#### SOURCE: CoStar (St. Louis, MO Market) | Data as of 7/2024





1227 Washington Ave Submarket | CBD Tenant | Scale Al Type | New Lease



400 S Woods Mill Rd Submarket | Chesterfield/Hwy-40 Tenant | Blink Health Type | New Lease



400 Chesterfield Center Submarket | Chesterfield/Hwy-40 Tenant | Merrill Lynch Type | New Lease



2342 Technology Dr Submarket | St. Charles County Tenant | Tech Mahindra Type | Renewal



10805 Sunset Office Dr Submarket | South County Tenant | Schmersahl & Treloar Type | Renewal



16401 Swingley Ridge Rd Submarket | Chesterfield/Hwy-40 Tenant | Altor Solutions Type | New Lease



# For more market insights and information visit **intelicacre.com**

## About Us:

Founded in 2010, Intelica was born from a desire to offer services catered specifically to the needs of the St. Louis region, rather than the "dot on a map" approach of national brokerages.

Over the course of 14 years, Intelica has grown service lines in private equity, construction management, occupier services, architecture, and marketing.

The founders and team members remain committed to the economic development of the region through strategic partnerships, philanthropy, and thousands of volunteer hours with local nonprofits every year.

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